

**Balearic Islands,
where investing means
moving forward**



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Illes Balears**



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Balearic Islands, where investing means moving forward

Where companies find growth, innovation and international reach

The Balearic Islands have established themselves as one of the most dynamic and competitive territories in southern Europe.

With a **growing economy**, a **strategic position** in the Mediterranean and an internationally **recognised global brand**, the archipelago offers an exceptional environment for companies seeking to expand, innovate and access international markets.

Beyond its leading position in tourism, the Balearic Islands are undergoing an **economic transformation** based on productive diversification, digitalisation, sustainability, and attracting talent. The combination of consistent international demand, high purchasing power, world-class global **connectivity**, and an increasingly innovative business ecosystem creates unique opportunities for high-value-added projects.

The islands boast an economy growing faster than the European average, one of the highest levels of per capita income in Spain, a highly active **workforce**, and an **institutional environment** committed to investment and business competitiveness.

The region is promoting **strategic sectors** such as technology, the blue economy, health, renewable energy, tourism digitalisation, biotechnology, creative industries and sustainable resource management, positioning itself as a natural laboratory to develop solutions that can be exported to international markets.

Quality of life, legal security, institutional stability and the ability to attract national and international professionals complete a value proposition that is difficult to replicate in the Mediterranean.

Investing in the Balearic Islands means gaining access to a year-round international market, operating from a **highly connected European platform**, and being part of an economy that combines growth, innovation, and sustainability.

The Balearic Islands are not only one of the world's great tourist destinations. They are also one of the best places in Europe to invest in and build long-term business projects.



10 Reasons to invest

1 | Strategic position

Privileged access to European and Mediterranean markets from a highly internationalized platform.

From the islands, it is possible to quickly access the main European markets and markets beyond Europe, operating from a secure, stable environment fully integrated into the European Union.

2 | Global connectivity

The Balearic Islands boast one of the most robust connectivity networks in the Mediterranean, handling over 47 million passengers annually.

This is complemented by a strategic port network that ensures the smooth movement of goods, people, and logistics operations.

3 | Economic dynamism

The Balearic Islands maintain one of the highest rates of economic growth in Spain, exceeding the European average.

Strong consumer spending, international appeal, and the progressive diversification of their economy create a dynamic and resilient business environment.

4 | International market

Millions of visitors, foreign residents, professionals, and global companies make the Balearic Islands an open market with the capacity to validate products, services, and innovations.

Few European regions experience such strong and concentrated international demand.

5 | Talent and human capital

The Balearic Islands offer a high labour-force participation rate, specialised professionals and a growing capacity to attract talent from Spain and abroad

The University of the Balearic Islands, its technology centres, and the business ecosystem are generating profiles increasingly oriented towards the digital and knowledge economy.

6 | Applied Innovation

Tourism technology, applied artificial intelligence, digital health, the blue economy, and sustainability are areas where solutions with immediate application can be developed.

This allows for the acceleration of innovation processes and commercial validation in high-demand environments.

7 | Quality of life

The Balearic Islands combine a Mediterranean climate, safety, high-quality public services, an exceptional natural environment, and a top-tier cultural and educational offering.

This quality of life is a strategic asset for attracting talent and strengthening the competitiveness of teams.

8 | Tax incentives

An investment support framework that combines tax incentives, financing instruments, regional aid, and innovation programmes, creating a particularly favorable environment.

Key features include the Balearic Islands Investment Reserve and Regional Incentives, among others.

9 | Institutional support

The Balearic Islands Regional Development Agency of Balearic Islands (ADR), the Strategic Projects Accelerator Unit (UAPE), Fundació BIT and the INNOBAL Office, along with other stakeholders in the support ecosystem, offer investment support.

Access to an administration focused on facilitating investment and accelerating strategic projects.

10 | Commitment to sustainability

The energy transition, efficient water management, the circular economy, and decarbonisation are all part of the Balearic Islands' strategic agenda.

The territory's needs translate into business opportunities for innovative companies and sustainable solutions.



Balearic Islands: a competitive investment destination

The Balearic Islands combine **economic growth, international openness and the ability to attract talent** in a highly competitive business environment.





Balearic Islands: a competitive investment destination

Economic and social indicators reflect a dynamic economy, connected to the world and prepared to lead the transition towards higher value-added activities.



1. POPULATION



1.25 M
Inhabitants



+269,000
International
Residents



750,000 people
Floating population

The Balearic Islands function as a **market considerably larger** than their resident population would suggest thanks to the combined demand generated by residents, international visitors and foreign professionals **throughout the year**.



2. ECONOMIC DYNAMISM AND BUSINESS CONFIDENCE



€44.692 billion
Regional GDP



+4.2%
Annual
economic
growth



36,093 €
GDP per capita

One of the highest income levels in Spain and among the most competitive in the Mediterranean.

Business confidence index above the national average.



3. COMPETITIVE LABOR MARKET



+580,000
Average
number of
registered
Social
Security
contributors.



+64 %
Activity rate



No. 1
In Spain

The Balearic Islands are a region with **high labor force participation** and a highly mobile workforce, even in an increasingly competitive environment. They offer **high-quality employment**, a low temporary-employment rate, and a high rate of **permanent employment**.

4. TOURIST MARKET



15.7 M
International
tourists



3.3 M
Domestic
tourists



+23,000 M€
Total tourist
expenditure

A real market far exceeding the resident population thanks to year-round international demand.

The Balearic Islands combine economic scale, talent, internationalization and quality of life to become one of the most attractive investment platforms in the Mediterranean.



Extended
market



Sustainability



Innovation



Economic
growth



Internationalization
and
competitiveness



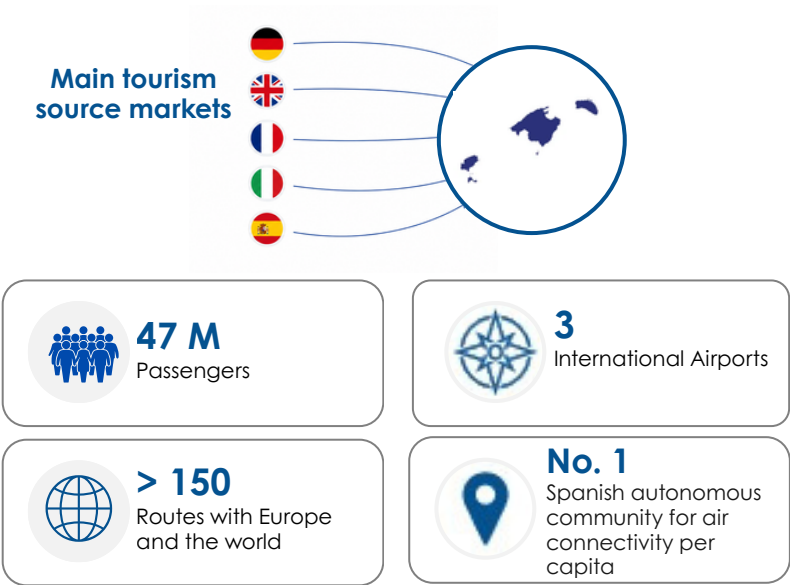
Talent and
training



Legal certainty

Balearic Islands: a competitive investment destination

Air and port infrastructure connect the archipelago to the world, supported by powerful digital connectivity.



Air connectivity

One of the Balearic Islands' main structural assets is that **its insularity does not translate into operational isolation**. The archipelago's main airport network closed 2025 with **extraordinary figures**: 33,806,427 passengers in Palma, 9,138,224 in Ibiza, and 4,210,152 in Menorca.

"The Balearic Islands boast a world-class airport network for tourism and business traffic, a port system that sustains supply chains, and clearly competitive digital and electrical connectivity, all accompanied by a visible portfolio of physical and energy modernisation. This enables frequent movement of people, access to suppliers, and robust digital operations."

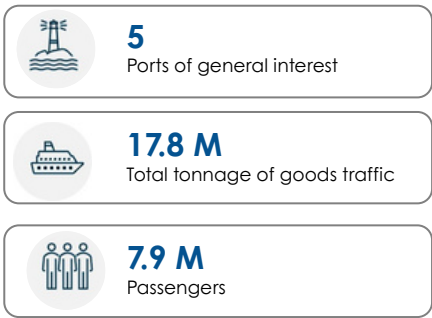
Maritime connectivity

In the Balearic Islands, ports are not merely secondary infrastructure serving tourism, they provide essential **logistical support for the island economy as a whole**.

 **The port system is essential for the supply, mobility and competitiveness of the archipelago.**

KEY FUNCTIONS

- Supply of the territory.
- Inter-island connectivity.
- Support for tourism and nautical activities.
- Boost to economic activity.



Digital connectivity

The combination of a **good broadband base and the continued rollout of 5G** are key elements of the Balearic Islands' investment proposition, directly enabling advanced teleworking, remote services, distributed operations and hybrid deployment models.

Electrical connectivity



The **increasing deployment of renewable energy sources** strengthens energy **autonomy** reduces exposure to geopolitical risks and allow a **competitive cost of energy** (electricity prices in EUR/kWh lower than the EU and euro area average according to Eurostat): **Spain is among the countries with the most competitive electricity costs in Western Europe**, an advantage that the **Balearic Islands** also benefit from thanks to their integration into the Spanish electricity system.



Guarantee of supply, which will be reinforced with the **second electrical link project between the Spanish mainland and the Balearic Islands and between Mallorca and Menorca**, which will support a renewable-energy future, advance the energy transition and contribute to the reduction of CO2 emissions by 905,000 tonnes per year.

Balearic Islands: a competitive investment destination

A territory prepared to attract and retain talent: education, health and quality of life as competitive advantages.

The Balearic Islands combine a wide range of international educational opportunities, a modern healthcare system, and a significant public investment agenda aimed at strengthening essential services for residents, professionals, and businesses. These assets contribute to attracting and retaining national and international talent.

EDUCATION

The Balearic Islands offer a **consolidated network of education centres, including an attractive range of international schools** that facilitates the mobility of international professionals and their families.



+ 400
Education centres (*)



+ 20
International Schools



(*) Only education centres for students between 3 and 18 years old have been considered, including public, state-funded and non-international private education.

HEALTH AND WELL-BEING



7
Public hospitals



+ 15,000
Professionals



+ 30%
Private healthcare coverage



+ 10
Private hospitals

The healthcare system in the Balearic Islands is notable for the **high quality of its public network**, managed by the Balearic Islands Health Service (Ib-Salut). This coexists with **private** healthcare, which has a network of hospitals and outpatient centres in Mallorca, Menorca, and Ibiza.



Balearic Islands:

A competitive investment destination

As a demonstration of economic dynamism and a commitment to transformation, selected transformative public investment projects are presented below.

MOBILITY: redefining the way we move

- New **30 km railway line** between **Palma and Llucmajor** - direct connection to Mallorca **airport** and **Son Llatzer hospital**.
 - 15 min from the airport to Palma city centre and 25 minutes from the airport to ParcBIT.
- New **railway line** (+17 km) that will connect **Sa Pobla with Port d'Alcúdia**, including a tram-train section on the final stretch.
- In total, **a 55% increase in km** of railway line.
- **New metro line** (connecting Son Espases hospital - Palma)
- Improved **access to rail and bus networks** and promotion
- of the **combined use** of train, bus, bicycle and scooter.

HOUSING: supporting people and boosting the economy

- **1,213 new public housing units** distributed between **Mallorca, Menorca, Ibiza and Formentera**.
- **Projects in different stages of development** (project drafting, tendering of works, etc.).

WATER CYCLE: modernisation and construction

- **Supply and desalination:** maintenance, expansion and modernisation of operational desalination plants and the construction of **3 new plants**.
- **Digitization of the water cycle:** installation of sensors.
- **Wastewater collection and treatment:** expansion and improvement of wastewater treatment plants, improvements to pipelines and projects for the regeneration of treated water.

€3.8 billion to boost the modernisation and expansion of public facilities through coordinated and sustained action in **public works and essential infrastructure**.

HEALTH AND EDUCATION: promoting the well-being of the population

- **Education:** Creation of more than **10,000 new school places**, including **new schools and education centres** in Mallorca, Menorca, Ibiza, and Formentera. Creation of the new **Integrated Vocational Training centre** in Menorca and the **Arts District** in Mallorca.
- **Healthcare:** construction of new **health centres** on all the islands and major projects such as the **new intermediate care hospital** in Felanitx (Mallorca). In the **social and healthcare sector**, the **Nou Son Dureta** complex stands out, which includes an intermediate care hospital, a health centre, and a long-term care facility for dependent individuals.

For more information, click below:

illes en transformació



2

Where to invest? Location and available land

The Balearic Islands offer a **privileged position** for companies seeking to operate between Europe and the Mediterranean from a safe and highly internationalized environment.





Where to invest?

Location and available land

The Balearic Islands are promoting the modernisation and improvement of their business and industrial areas to facilitate new production facilities.

The Balearic Islands have a consolidated network of business and industrial areas distributed across the main islands, offering opportunities for the establishment of industrial, logistics, technological, commercial and advanced service activities.

The archipelago has specific tools, under continuous improvement, to facilitate business site selection and improve the availability of information on productive land, allowing the quick and transparent identification of available plots, warehouses and spaces, available on the website of the Directorate-General of Industry and Industrial Estates.

In addition, it has specific regulations for the modernisation of industrial parks and their infrastructure ([link](#)).

There are 53 industrial parks, distributed across Mallorca, Menorca, Ibiza and Formentera.

Available regional public industrial land: [GesturBalear](#), attached to the Ministry of Mobility and Housing of the Balearic Government.

MALLORCA

Main economic and business centre of the archipelago, with the highest concentration of productive land, business parks and industrial and technological activities.

Mallorca boasts a diverse network of industrial areas, particularly in Palma, Marratxí, Inca, Manacor, and Lluçmajor, among others. These areas offer the largest **critical mass** of businesses and the best **logistics** for regional development.

The island totals **39 industrial estates**, which bring together more than 45,000 employees, including the following:

- **Metropolitan area:** Son Castelló, Can Valero.
- **Marratxí area:** Marratxí, Can Rubí, Siurells.
- **Rest of the island:** Inca, Manacor, Son Bugadellas, ParcBIT, Lluçmajor, Cas Binissalamer, etc.



Source: IDEIB General Viewer

MENORCA

A competitive environment for specialised industrial activities, the circular economy, and projects linked to sustainability and the bioeconomy.

An opportunity for light industry, agri-food, the blue economy, and technology projects seeking a less congested environment than Mallorca.

8 industrial estates: Ciutadella, Mahón, Ferreries, etc.

+ 6,000 employees



Source: IDEIB General Viewer

For more details on these areas, you can visit the **Balearic Islands Spatial Data Viewer (IDEIB)**, accessible by clicking [here](#).

Where to invest?

Location and available land

The Balearic Islands are promoting the modernisation and improvement of their business and industrial areas to facilitate new production facilities.

IBIZA

A specialised international market for advanced services, technology, creative activities, and the premium tourism economy. It is characterized by high spending and advanced logistics/service needs. It has **5 industrial estates** with over 2,000 employees:

- Montecristo Industrial Estate (Sant Antoni de Portmany)
- Can Bofí Industrial Estate (Ibiza/San José)
- Cana Palava Industrial Estate (Santa Eulàlia des Riu)
- GESA Industrial Park (Ibiza)
- Airport Industrial Park (San José)



Source: IDEIB General Viewer

FORMENTERA

Spaces geared towards select projects linked to sustainability, territorial innovation, and the green economy. Of particular value for light activities, essential services, circularity, and the local blue economy.

It has one **industrial estate**.



Source: IDEIB General Viewer





3

Balears Innovation TechHub

Balears Innovation TechHub represents the commitment of the Balearic Islands to an economy based on **innovation**, **technology** and **talent**, offering a competitive environment to develop long-term business projects.





Balears Innovation TechHub

Fundació BIT: ParcBIT and CentreBIT hubs

The BIT Foundation is building a network of interconnected innovation hubs linked to the business, scientific and technological ecosystem of the Balearic Islands to promote talent, innovation and sustainable economic development throughout the territory.



ParcBIT

THE LEADING TECHNOLOGY HUB

- Technology-based companies and entrepreneurs.
- Knowledge-based economy.
- Innovation and technology transfer.
- Talent attraction and business activity.
- Connection with the University and the R&D&I ecosystem.



ONE NETWORK, ONE ECOSYSTEM

The three hubs collaborate with each other to accelerate innovation, attract talent and generate opportunities across all the islands.

BIT FOUNDATION



CentreBIT Menorca



INNOVATION WITH AN IMPACT ON MENORCA'S ECONOMY

- Talent attraction and technology transfer.
- Support for technology-based companies and entrepreneurs.
- Innovation hub for a sustainable, diversified and technological economy.

CentreBIT Eivissa



INNOVATION TO DIVERSIFY AND GROW IN EIVISSA

- Support for technological entrepreneurship.
- Boosting local talent and connecting with innovation ecosystems.
- Scientific and technological training and dissemination.
- Connecting with global markets.

A MULTIPLIER EFFECT



+ 150
companies installed



+ 3,200
professionals



€1.1bn
in aggregate
annual revenue



€68M
Business and Talent
Attraction and
Retention Plan ParcBIT



+ €5M
Boost Plan for the
CentreBIT Menorca
2025-2027

Balears Innovation TechHub

ParcBIT (Balearic Technological Innovation Park)

State-of-the-art infrastructure in a privileged setting on the island of Mallorca.

ParcBIT is the leading **technology park in the Balearic Islands** and a **strategic space** for hosting cutting-edge ICT and innovation companies at the national and international levels, as well as institutions and projects linked to **innovation, technology, and knowledge**. Promoted by the **Government of the Balearic Islands**, it was created with the aim of **diversifying the economy** and strengthening the productive fabric through **value-added activities**.

It is situated in a privileged location, at the foot of the **Serra de Tramuntana** mountain range, a **UNESCO World Heritage Site**, and next to the **University of the Balearic Islands**. It offers:

- **Competitive** setup and operating **costs**.
- Charging points for **electric vehicles**.
- **Maintenance** services for common facilities and 24-hour **security**.
- Centralized **telecommunications** infrastructure and telematics networks.
- Free shaded **parking**.
- **Complementary services for park workers**, such as nurseries, schools, etc.
- **Cafes and restaurants**.



SOON:

- **120 coliving homes** for park workers and researchers.
- A **UIB university building** for teaching STEM degrees.
- Construction of a **service area** (restaurants, shops and other complementary services) for the companies located in the park.
- Construction of a **10,000 m² office building** for companies.
- Improvement and modernisation of **infrastructures and common spaces**.
- Enhancement and preservation of the **natural environment**.
- **Non-repayable grants** towards the rental of business premises and offices.

WHY PARCBIT?

- Consolidated business **ecosystem**.
- Access to specialised **talent**. **Talent Attraction and Retention Plan**.
- **Integration** with the University of the Balearic Islands.
- Applied **innovation** environment.
- **Metro and bus** connections to the **UIB and the city centre**.
- **Shorter processing times** for urban planning procedures due to having its own regulations.

Balears Innovation TechHub

CentreBIT Menorca

Technology and innovation on the island of Menorca.



CentreBIT Menorca is the island's main **hub for technological innovation** and a strategic instrument for promoting economic diversification, entrepreneurship, and knowledge transfer. Its objective is **to bring the innovation ecosystem closer to Menorcan businesses** and facilitate the development of knowledge-intensive activities capable of competing in national and international markets.

A HUB TO DRIVE BUSINESS GROWTH

- **Technological entrepreneurship:** Incubation spaces and support for new business initiatives. Emprenbit programme.
- **Business innovation:** Innovation programmes, digitalisation and improvement of competitiveness.
- **Knowledge transfer:** Connection between companies, universities and technology centres.
- **Talent:** Attracting and retaining skilled professionals linked to the knowledge economy.

INVESTING IN MENORCA'S FUTURE

The Balearic Islands Government has launched a **specific investment plan (CentreBIT Menorca Development Plan 2025-2027)** to strengthen its capacity as a **strategic infrastructure for innovation and business development on the island**. The plan includes infrastructure upgrades, support for innovative companies, talent attraction, and the promotion of a distinct identity. As a demonstration of this commitment, **an additional 2,000 square meters of space is planned for the Centre**.

CentreBIT Menorca facilitates the development of innovative projects in a highly competitive environment, connected with the rest of the technological ecosystem of the Balearic Islands.



Balears Innovation TechHub

CentreBIT Eivissa

Technology and innovation on the island of Eivissa.

Recently inaugurated as a strategic infrastructure for innovation, **CentreBIT Eivissa** was created with **the aim of boosting the island's economic diversification**, fostering technological entrepreneurship, and generating new opportunities for skilled employment. The centre expands the network of innovation hubs in the Balearic Islands and brings technological and business support services closer to Ibiza's productive sector.

It has over **420 m² of fully renovated facilities** that combine private offices, coworking, meeting rooms and a multipurpose room, for which it offers affordable rates tailored to user's needs.

A SPACE TO CONNECT INNOVATION AND BUSINESS

- **Entrepreneurship:** Support for start-ups and new business initiatives. Emprenbit programme.
- **Digitization:** **specialised** services to accelerate the digital transformation of companies.
- **Collaborative innovation:** Connection with the BIT Foundation, ParcBIT and the rest of the regional ecosystem.
- **Talent:** A space to attract professionals, technology companies, and new projects.

CentreBIT Eivissa offers an innovation environment connected to the international market and geared towards promoting technological projects with high growth potential.





4 Other innovation and business support organisations

Collaboration between **companies, knowledge centres, clusters and public administrations** creates a favorable environment for innovation, investment and the generation of new business opportunities.

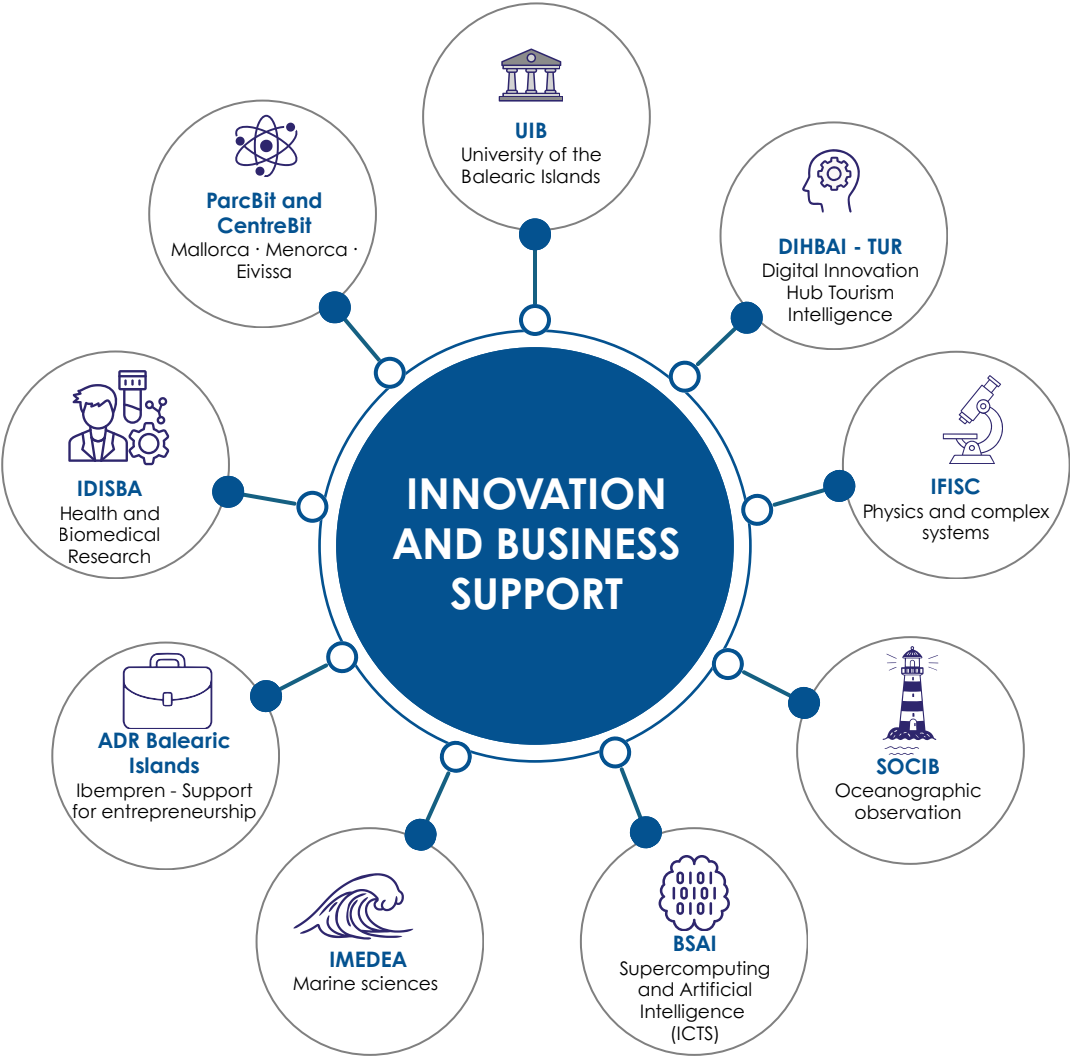




Ecosystem

Innovation and business support

The Balearic Islands have a consolidated ecosystem of innovation and business support through a set of public policies and entities aimed at facilitating the path to investment



STRATEGIC CLUSTERS

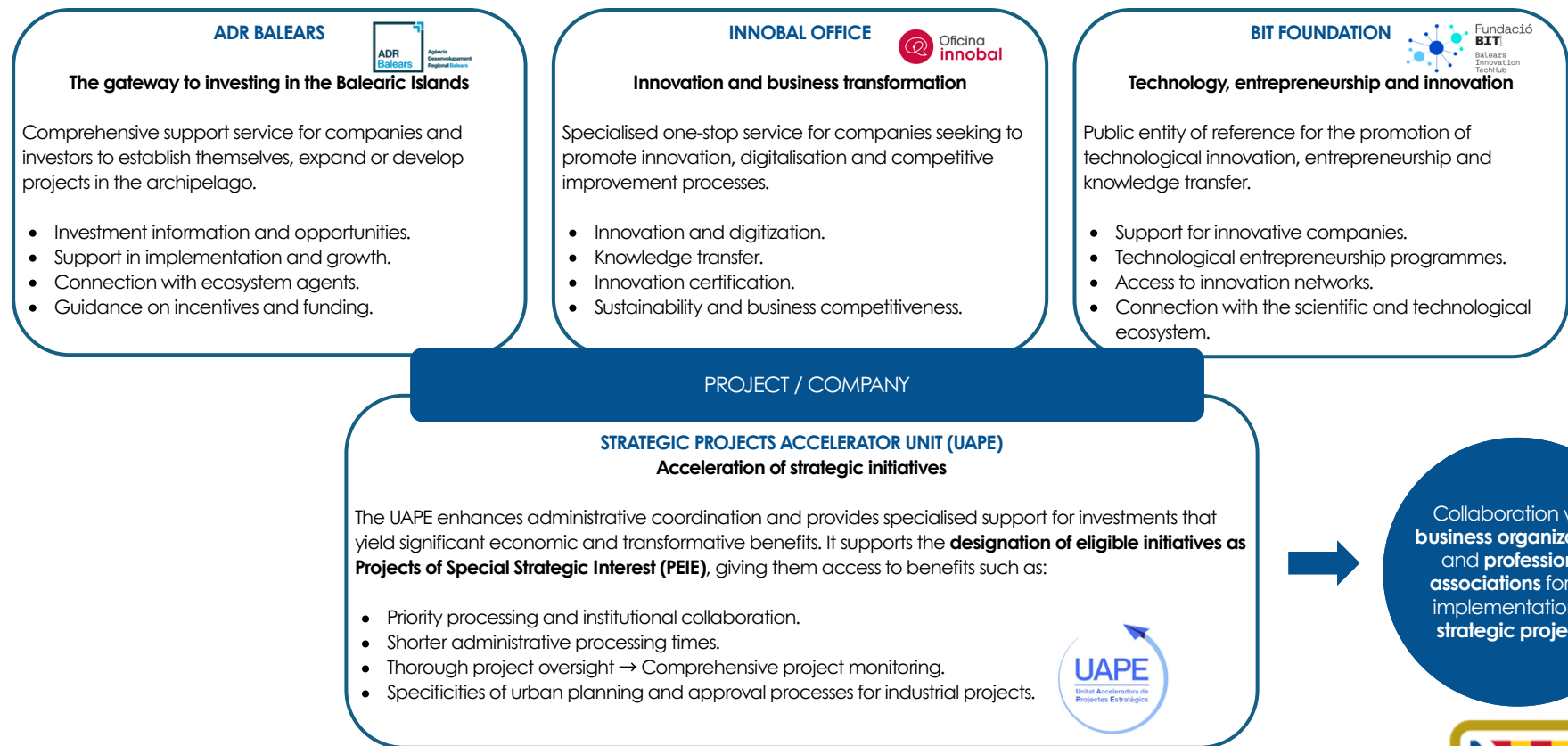
-  **BIOIB**
Biotechnology, health and well-being
-  **TEIB**
Ecological Transition
-  **TURISTEC**
Innovation and technology applied to tourism
-  **Balearic Marine Cluster**
Nautical, marine and maritime services
-  **CliQIB**
Advanced chemistry and circular economy
-  **ConstruLab 360**
Construction, industrialization and sustainability
-  **EDUTECH IB**
Innovative education and applied technologies



Ecosystem innovation and business support

From the initial phase of an idea to the development of strategic projects, the archipelago offers a coordinated network of instruments aimed at reducing barriers, accelerating processes and facilitating access to financing, innovation and markets.

ECOSYSTEM OF AGENTS THAT FACILITATE THE ATTRACTION OF INVESTMENT, INNOVATION AND COMPETITIVENESS



FUNDING · INNOVATION · TALENT · INTERNATIONALIZATION · ACCELERATION



Ecosystem innovation and business support

PALMA CULTURE & INNOVATION BAY - The new innovation district of the Mediterranean.



Palma Culture & Innovation Bay is Palma's major urban transformation project. An ecosystem where knowledge, creativity, and sustainability come together to generate new economic and social opportunities.

42
strategic actions integrated into **6**
major areas of action.



SUSTAINABILITY

Renaturalization of the city and the seafront to create green spaces, improve environmental quality and restore heritage assets.

Examples of projects: Llevant Green Park · Metropolitan Forest · Stormwater Tanks · Palma Seafront Promenade.



BLUE ECONOMY

Integration of the port and the city to develop sustainable and high-value-added maritime activities.

Examples of projects: Reorganization of the Port of Palma · New headquarters of SOCIB · Oceanographic Institute · Spaces for nautical innovation.



CULTURE

Promotion of new facilities and spaces to position Palma as a cultural and creative benchmark in the Mediterranean.

Examples of projects: Central Culture & Innovation Building · Music Box · Krekovic Cultural centre · Music Park.



HOUSING

Improving residential quality and transforming Nou Llevant into a modern, inclusive and attractive neighborhood to live and work in.

Examples of projects: Construction of public housing · Comprehensive rehabilitation of Nou Llevant · New urban spaces.



INNOVATION

Creating an innovation ecosystem to attract companies, researchers and international talent.

Examples of projects: Digital Hub · Innovation Space (Sandbox) · New UIB headquarters · Talent Residency · Revitalization of the Palau de Congressos.



MOBILITY

Improving the city's connection with the sea and its activity hubs through efficient and sustainable mobility.

Examples of projects: Expansion of the Bicipalma network · New parking and access points · Port-city integration.

COLLABORATIVE GOVERNANCE FOR A CITY PROJECT



Driven jointly by the main public institutions to ensure coordination, implementation and long-term impact.



Universitat
de les Illes Balears



Ports de Balears

Autoritat Portuària de Balears





5

Incentives to investment and competitiveness

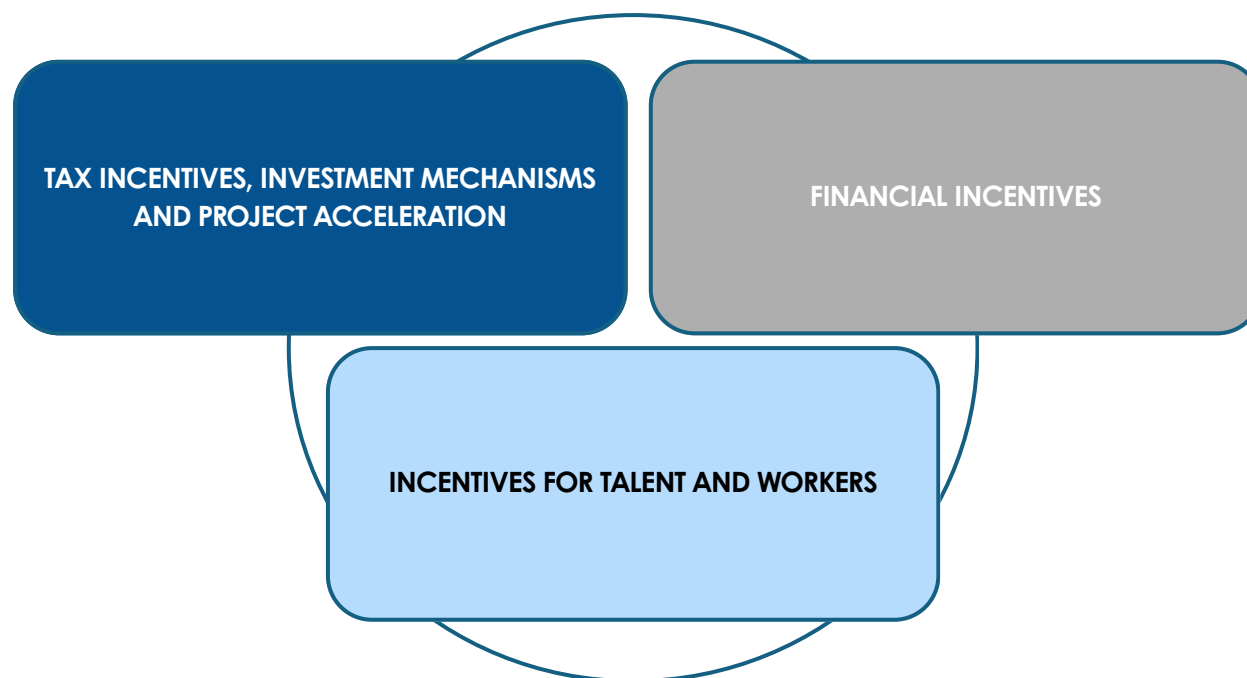
The Balearic Islands offer access to a **unique combination of regional, national and European instruments** that facilitate the implementation, innovation and expansion of business projects.



Investment and competitiveness

Incentives

The Balearic Islands offer an attractive range of financing instruments and support mechanisms to companies and investors, aimed at promoting investment, R&D&I and business activity.



Below is a **selection** of the main incentives of each type applicable in the Balearic Islands, accompanied in each case by a link to the official website for further information. This is not, therefore, an exhaustive list of available incentives.

Incentives to investment and competitiveness

Selection of instruments that impact the profitability of an investment through tax savings or reduction of burdens and structured financing mechanisms that convert tax advantages into liquidity



TAX INCENTIVES, INVESTMENT MECHANISMS AND PROJECT ACCELERATION

SPECIAL REGIME FOR INVESTMENTS AND RELIEF/TAX CREDITS FOR PRODUCTIVE SECTORS

Reserve for investments in the Balearic Islands (RIB)

Promoting **investment** and job creation by **reducing the taxable base by up to 90% of undistributed profit**, reducing the final payment in Corporate Income Tax or Non-Resident Income Tax, or in Personal Income Tax in the case of self-employed individuals.

Target audience: **companies and self-employed individuals** operating in the Balearic Islands.

Bonus for agricultural, livestock, industrial and fishing activities

A **10% bonus** (extendable to **25%** if there is net job creation) on the tax liability attributable to income from the sale of tangible goods in the Balearic Islands.

REGIONAL TAX INCENTIVES

Inheritance and Gift Tax (ISD)

100% Inheritance and Gift Tax Relief (direct family) - for transfers between direct relatives (spouse, ascendants and descendants), which may reduce the final tax liability to zero.

Family business and shares – 95% reduction of the taxable base in the ISD for family business, company shares and professional businesses.

Property Transfer Tax and Stamp Duty (ITP-AJD)

Reduced rates / tax benefits, especially associated with the acquisition of a primary residence and for certain groups, according to regional regulations.

MUNICIPAL INCENTIVES

Property Tax (IBI)

Temporary tax rebates for properties used for business activities, subject to the applicable municipal regulations.

Construction, Installation and Works Tax (ICIO)

Tax rebates linked to investment and construction projects, subject to the applicable municipal regulations.

Economic Activities Tax (IAE)

Tax rebates linked to the start of business activities or job creation, which vary by municipality.

Regional

Municipal

Incentives to investment and competitiveness



TAX INCENTIVES, INVESTMENT MECHANISMS AND PROJECT ACCELERATION

INCENTIVES THAT AFFECT BUSINESS TAXATION

Tax deductions for R&D&I activities (Corporate Income Tax): tax credit associated with R&D&I projects/investments.

Patent Box (Corporate Income Tax): reduction of taxable base for positive income derived from certain intangibles.

Capitalization reserve (Corporate Income Tax): reduction of taxable base due to increase and maintenance of own funds.

Certified start-ups – Start-up Law (Corporate Income Tax / Non-Resident Income Tax for companies with a permanent establishment): regime for certified start-up companies that reduces taxation and improves liquidity in the first years with a positive taxable income

PERSONAL TAX REGIMES LINKED TO TALENT MOBILITY/ATTRACTION

Special tax regime for inbound workers (“Beckham Law”) (attracting talent): regime applicable in the Spanish Personal Income Tax (IRPF) to certain eligible individuals who move to Spain with specific rules for several years.

CROSS-CUTTING INSTRUMENTS / STRUCTURED FINANCE

Tax Lease: a structured financing mechanism that allows the conversion of project tax benefits into liquidity through investor participation.



National

Incentives to investment and competitiveness

The Balearic Islands have a specific regulatory framework to expedite the implementation of transformative projects, strengthen legal certainty and offer comprehensive support to investors.



TAX INCENTIVES, INVESTMENT MECHANISMS AND PROJECT ACCELERATION

Law 4/2026: A new framework to accelerate strategic investments

WHICH PROJECTS CAN BE STRATEGIC?



Industrial and reindustrialization investments.



Innovation, technology and high added value.



Knowledge society, research and talent.



Strategic **infrastructure and facilities** in areas such as mobility, education, culture, sports, health, dependency, social or welfare.



Waste and **water** cycle management.



Agricultural uses.



Projects aligned with the **Balearic strategy** (excluding energy).

Projects of Special Strategic Interest (PEIE) are public or private initiatives with the capacity to contribute significantly to the **economic transformation** of the Balearic Islands, **job creation**, **innovation**, **competitiveness** or the attraction of investment.

WHAT ADVANTAGES DOES IT OFFER TO THE INVESTOR?

PRIORITY PROCESSING

Priority and administrative speed to promote the development of the project.



SHORTER STATUTORY TIME LIMITS

Halving the timeframes for obtaining **authorizations and environmental** assessment procedures



PERSONALIZED SUPPORT

A one-stop service providing UAPE support the entire process.

ECONOMIC AND FINANCIAL INCENTIVES

Supplement to existing incentives up to legal limits and **preference**, where applicable, in regional lines



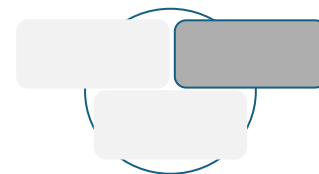
INCENTIVES FOR TRAINING AND HIRING

Participation in the design of training and **support actions in labor matters**



Incentives to investment and competitiveness

A company investing in the Balearic Islands can simultaneously access regional, national and European financing instruments tailored to each phase of the project.



FINANCIAL INCENTIVES

RESEARCH, DEVELOPMENT AND INNOVATION

Support for innovation and digitalisation

Aid to **improve the innovation capacity of SMEs**, promote the creation of innovative business groups (**AEI**), support business digitization and promote the acceleration of projects and innovation.

Aimed at **SMEs and business associations** or non-profit entities with activity in the Balearic Islands.

Annual calls for applications (2025-2027).



Industrial modernisation and digitization (MOD)

Regional line aimed at **small industrial investments and productive digitization**, with a structure by programmes and support for modernisation of processes/products.

Aimed at **SMEs or self-employed individuals with industrial activity**, laboratories or Industrial Development Centres.

Annual calls for applications.



R&D Projects

Aimed at the **creation and significant improvement** of production processes, products or services.

Modalities: individual, national cooperation or European or international technological cooperation.

Open call **all year** round.

Aid of up to 85%, **partially refundable**.

Minimum eligible budget: **€175,000**.



Innovation Line

Near-market projects to improve the company's **competitiveness** with **emerging technologies**.

Open call **all year** round.

Partially refundable aid.

Minimum eligible budget: **€175,000**.



Direct Expansion Facility (LICA)

It aims to promote **innovation in the most disadvantaged Spanish regions** and/or those with special economic difficulties, through technologically innovative investment projects.

Open call **all year** round.

Partially refundable aid.

Minimum eligible budget: **€175,000**.



Horizon Europe - EIC

A set of European Union **funding calls** supporting business scale-up, market deployment and applied research, including the EIC Accelerator, EIC STEP Scale Up, EIC Transition and EIC Pathfinder Challenges.



Incentives to investment and competitiveness



FINANCIAL INCENTIVES

ENTREPRENEURSHIP

Participating loans from the Government of the Balearic Islands

- New line of participating loans aimed at **start-ups/newly created companies** to finance **innovative technology-based projects in the Balearic Islands**.
- **Maximum amount:** between €50,000 and €125,000, depending on the type of transaction and beneficiary



NEOTEC grants

- Support for the creation and consolidation of **technology-based companies**.
- Aimed at **small, innovative companies** with a incorporated no more than three years ago and a minimum share capital of €20,000.
- **Annual** calls for applications.
- **Maximum** grant amount: €250,000 (€325,000 if it includes hiring a doctor).

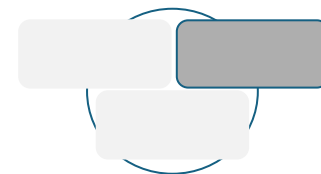


ENISA Loans

- Participating loans for **viable and innovative business projects** of SMEs and start-ups in Spain.
- It has different **lines depending on the project:** young entrepreneurs, digital entrepreneurs, Agrolnpulso, Audiovisual and Cultural Industries.
- **Amount:** between €25,000 and €1,500,000.



Incentives to investment and competitiveness



FINANCIAL INCENTIVES

INVESTMENT AND BUSINESS ACTIVITY (I)

Aid for major investment projects for the modernisation of the productive and digital structure of industrial activity - GI

- Aid for large industrial investment projects through the **acquisition of both tangible and intangible assets** associated with the industrial process that must be used or put into operation for **the first time**.
- The granting of these subsidies entails the obligation to **hire at least one full-time worker** according to the call for applications.



Aid aimed at promoting the modernisation of the productive and digital structure of the construction sector - CONST

- Aid for **innovation and modernisation of industrial activity in the construction sector in the technological and environmental fields**. It is structured into three programmes for the acquisition of tangible assets and intangible investment projects associated with the industrial process, which must be used or put into operation for the first time: **design and innovation investment projects (I), production investment projects (II), and digitalisation (III)**.



Investments Projects in the processing, marketing and development of agri-food products

- Aid to **promote and support individual and collective investment projects** and measures aimed at reducing production costs for **agricultural and agri-food businesses and processing companies**



More information on calls for proposals in the **field of agriculture and fisheries** can be found on the [website of the Agricultural and Fisheries Guarantee Fund of the Balearic Islands](#).

Aid for investments Projects in the wine sector, 2024-2027

- Aid for **tangible and intangible investment** Projects in processing facilities and wine infrastructure, as well as in marketing structures and instruments.
- Aimed at **companies and wine producer organizations**, associations of 2 or more producers, interprofessional organizations and professionals.
- Annual calls for applications until 2027.

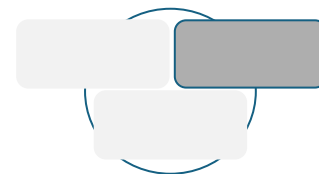


Agricultural investments Projects in nut farms

- Line planned to improve the **sustainability, competitiveness, productivity and resilience** of agricultural holdings dedicated to the cultivation of nuts in the Balearic Islands.
- Aimed at **owners of agricultural holdings in the Balearic Islands dedicated to the cultivation of nuts**.



Incentives to investment and competitiveness



FINANCIAL INCENTIVES

INVESTMENT AND BUSINESS ACTIVITY (II)

Assistance with fees, interest and guarantee costs

- Aid for companies in the Balearic Islands that formalize **operations guaranteed by SGR**, aimed at reducing **financial costs** (interest, commissions and guarantee).
- Aimed at individuals or legal entities that **finance investment** projects or **finance working-capital** operations.
- Application deadline 3 December 2027



Regional incentives

- **Non-refundable grant for manufacturing industries** and production support services that, according to applicable criteria, incorporate advanced technologies, promote environmental improvements, and represent progress in quality, innovation, or development. National programme implemented at **the regional level**.
- Furthermore, these subsidies are also intended for **tourist establishments** and complementary **leisure facilities** that contribute to improving the competitiveness, innovation and sustainability of the sector.
- Valid until the end of 2027: allows multi-year planning.



Aid to maritime and air transport of goods

- Aid for companies in **priority sectors (wood, fur, footwear, jewelry, crafts, industrial products, etc.)** whose products are processed in the Balearic Islands to **reduce the cost of transporting** goods between islands, with the mainland and with other EU/EEA territories.
- Compensation based on a **percentage of the effective cost**, to be determined according to the **type of merchandise, route and effective cost**.



Connecting Europe Facility

- Aid for **large trans-European network projects** in the areas of transport (CEF Transport), energy (CEF Energy) and digital services (CEF Digital).
- It is especially applicable to project promoters and consortia with network projects and high technical requirements, where the financial effect is concentrated in **large-scale investments**.



Incentives to investment and competitiveness



FINANCIAL INCENTIVES

INVESTMENT AND BUSINESS ACTIVITY (III)

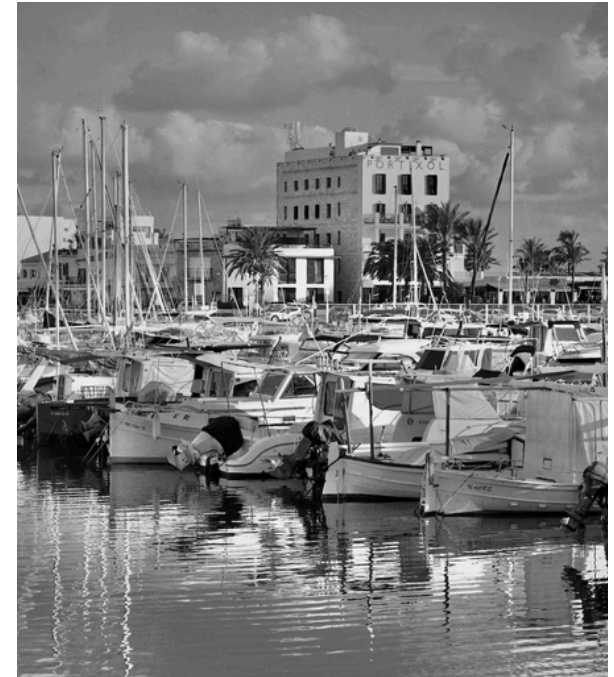
Ibavals

- **Support for the financing of investments** guaranteed by ISBA, Mutual Guarantee Society.
- Aimed at **self-employed individuals, micro-enterprises and SMEs in the industrial sector**, facilitating access to financing for the development and improvement of their activity.
- It subsidizes the **costs associated with financing productive investments**, as well as actions aimed at improving energy **efficiency** and the **digital** transformation of companies.

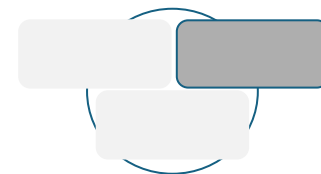


Consultancy vouchers

- A support programme designed to boost **competitiveness and improve the efficiency** of industrial companies.
- It has different **lines** of action aimed at promoting digitalisation, sustainability, optimization of business management and internationalization of the industrial sector.
- The beneficiary companies have the **support** of specialised consultants who advise and guide them throughout the improvement and transformation process.



Incentives to investment and competitiveness



FINANCIAL INCENTIVES

INTERNATIONALIZATION AND TERRITORIAL COOPERATION

Grants for internationalization projects

- Multi-year programme aimed at accessing or consolidating **goods or services** produced in the Balearic Islands in markets **outside the national territory**.
- Aimed at eligible SMEs, start-ups, self-employed individuals and sector entities.
- Current framework of **reference** with provision for new calls.



Innoglobal

- Support for companies participating in **R&D&I projects within the framework of international** technological cooperation programmes, both between different private agents and with public research organizations and universities, whose purpose is to propose solutions to **cross-cutting and strategic challenges** for society.
- Aimed at SMEs and large companies in specific cases.

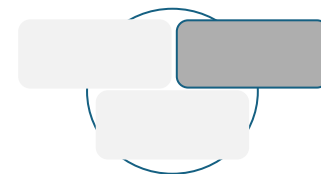


Interreg

- European calls for territorial cooperation for interregional projects (innovation, resilience, green/digital transition and demonstration projects).
- Illes Balears participates in different programmes within this framework, such as Interreg EURO MED, Interreg SUDOE or Interreg Europe.



Incentives to investment and competitiveness



FINANCIAL INCENTIVES

SUSTAINABILITY

Aid for energy efficiency and innovation in the tourism sector of the Balearic Islands

- **programme** aimed at **improving energy efficiency** (actions in the thermal envelope and building services systems), circularity and implementation of **innovative solutions** in **processes and organization** in **tourist establishments** in the Balearic Islands.



Grants for energy transition, climate, waste and circular economy

- **Energy: Action plan and support measures** to promote the **energy transition** and combat climate change, addressing unique challenges such as new electric mobility models, marine decarbonisation, and water cycle efficiency. Energy Transition Advisory Offices.
- **Waste:** Support lines for promoting the **circular economy**.



ICO Green Facility

- This line of credit is geared towards **green transition projects** managed by the Official Credit Institute (ICO). It is useful for sustainable investments and for supplementing regional subsidies.
- Target audience: self-employed individuals, SMEs, companies, households.
- Various types of financial instruments.



Incentive programme for unique innovative energy saving and efficiency projects - INNOVAE

- Subsidies to encourage projects that **reduce final energy consumption** through the **implementation of available technologies** in sectors such as sustainable mobility, industry, tertiary sector buildings or refrigeration generators.
- Minimum amount €200,000 / project.



LIFE programme

- A specific European programme for the **environment and climate action**.
- Subprogrammes dedicated to:
 - Circular economy and quality of life
 - Nature and biodiversity
 - Climate change adaptation and mitigation
 - Clean energy transition.



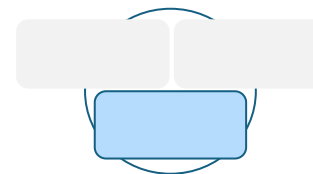
HORIZON EUROPE – Energy / Bio

- A set of calls for proposals for circular economy, biodiversity and “zero pollution”, as well as climate transition and energy (sustainable energy supply and solutions for transition).
- Funding for projects involving **industrial circularity, waste, water, nature and bio-based solutions (Cluster 6)**, as well as **decarbonisation, renewable integration, efficiency and systemic solutions (Cluster 5)**.



Incentives to investment and competitiveness

A set of measures that impact the cost of recruitment and the ability of companies to attract and retain talent, including support for training and qualifications.



INCENTIVES FOR TALENT AND WORKERS

EMPLOYMENT INCENTIVES

Balearic Islands training and employment service (SOIB)

In addition to providing information and advice on staff selection, recruitment and training, SOIB runs employment-promotion programmes such as **SOIB Qualified Young People – Private Sector**, a programme that promotes the **permanent recruitment of qualified young people**. Subject to the conditions established in the relevant call for applications, it **subsidises labour and social security costs**.



Programmes for recruiting research staff

Grant applicable to **innovative companies** operating in the Balearic Islands to **co-finance the hiring of doctoral-level research staff**, covering all or part of the salary costs.



Social security contribution relief for research personnel

40% reduction in employers' social security contributions for common contingencies for research personnel dedicated **exclusively** to R&D&I activities.

It is relevant for **knowledge-intensive companies** and for **technology** projects that require skilled hiring.

Compatibility with R&D&I deductions should be assessed.

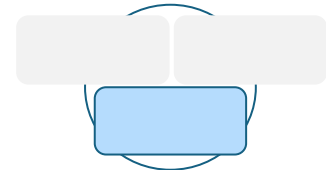


Industrial doctoral grants

programme to promote the **implementation of industrial research or experimental development projects** in companies and other entities in the socio-economic environment, within which a doctoral thesis is framed, in order to promote the employment of research personnel in these entities from the beginning of their professional careers, contribute to the employability of these researchers and promote the incorporation of talent into the productive and socio-economic fabric.



Incentives to investment and competitiveness



INCENTIVES FOR TALENT AND WORKERS

INCENTIVES FOR WORKERS

75% Discount on air and sea transport between the islands and the Spanish mainland

Residents benefit from a **75% discount on air and sea transport between the islands and to/from mainland Spain**, significantly reducing travel costs and improving access to markets, services and professional opportunities.



*Key to the **CONNECTION** between the islands and the rest of Spain on a personal and professional level*

Public Transport Discounts

The Balearic Islands offer discounts for regular public transport users, which may cover up to **100%** of the fare, helping to make everyday mobility more efficient, sustainable and accessible.

Payment methods include the **Single Transport Card** and direct **bank-card** payment on buses, trains and the metro in Mallorca.



*Key to improving the **QUALITY OF LIFE** of those who choose Illes Balears to build their personal and professional lives.*

Free schooling for children 0-3 years old

Free first cycle of early childhood education in public centres and the partner centres, made up of more than 190 centres.

In this way, the operating costs of these classrooms are **covered during the regular school hours** of this educational stage (minimum of 4 hours for 10 months).



*Key to **RECONCILLING** work and family life*

The Balearic Islands have a framework of support for workers that promotes their quality of life and well-being in the islands.





6

Priority sectors and opportunities

The Balearic Islands offer investment opportunities in sectors with **high growth** potential, aligned with the territory's priorities of **economic transformation, innovation and sustainability**.

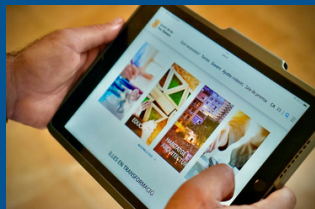


Priority sectors and opportunities

Sustainable tourism and hospitality tech



Technology and applied digitalisation



Health, biotechnology and longevity



Blue economy and nautical



Energy, circular economy and water technologies



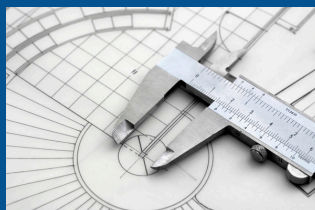
Premium agri-food and bioeconomy



Creative and audiovisual Industries



Infrastructure and sustainable construction



Fashion and design



Priority sectors and opportunities

SUSTAINABLE TOURISM AND HOSPITALITY TECH

The Balearic Islands are one of the world's leading tourist markets and a natural laboratory for the development of innovative solutions applied to tourism, visitor experience and destination management.

The transformation of the tourism model towards proposals with greater added value, sustainability and digitalisation is generating new opportunities for technology companies, specialised operators and international investors.

Key facts

15.7 million international tourists in 2025.

3.3 million domestic tourists in 2025.

€23.406bn annual tourism expenditure.

47 million annual passengers at the airports of the Balearic Islands.

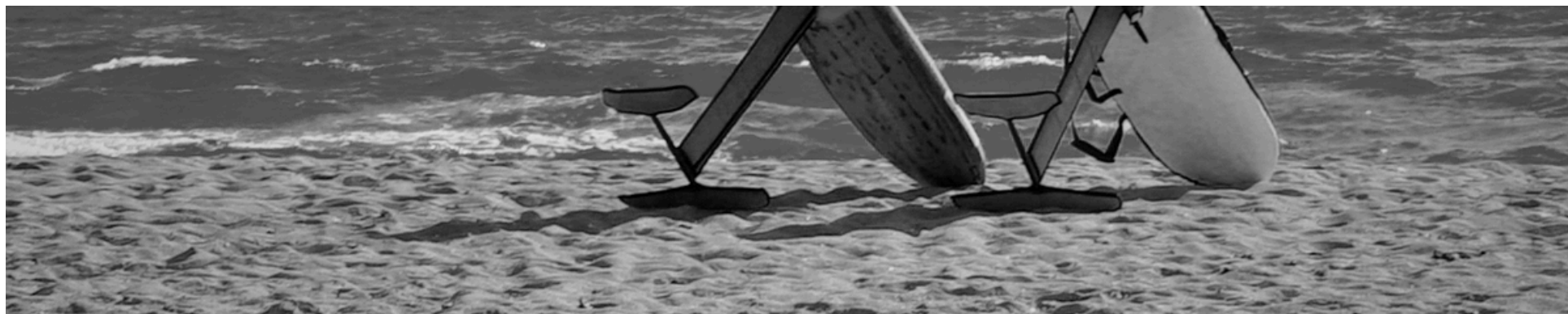
Leading ecosystem. Tourism, hospitality, restaurants and specialised services.

Investment opportunities

- Hospitality Tech.
- Smart Tourism.
- Wellness tourism and longevity.
- Sustainable hotel renovation.
- Digitization of destinations.
- Energy efficiency and resource management solutions.

Key message

Investing in the Balearic Islands means operating in one of Europe's largest international tourism markets and developing solutions that can be exported to destinations around the world.



Priority sectors and opportunities

TECHNOLOGY AND APPLIED digitalisation

The Balearic Islands are consolidating a technological ecosystem specializing in smart tourism, digital services, artificial intelligence and business digital transformation.

The combination of international demand, digital connectivity and quality of life favors the establishment of technology companies and advanced service centres.

Key facts

+ 1,300 companies dedicated to telecommunications, programming, IT and information services.

ParcBIT. Main regional technology hub with 175 companies and more than 3,000 professionals.

Advanced digital coverage: the Balearic Islands hold a leading position in digital connectivity and broadband penetration in Europe.

Investment opportunities

- TravelTech.
- Artificial Intelligence.
- SaaS.
- Cybersecurity.
- Data analytics.
- Digital platforms.
- Technology service centres.

Key message

The Balearic Islands offer an ideal environment to develop technology applied to global markets from a connected, specialised and international ecosystem.



Priority sectors and opportunities

HEALTH, BIOTECHNOLOGY AND LONGEVITY

The growing international demand for wellness, health and active aging makes the Balearic Islands a particularly attractive environment for projects linked to biotechnology, digital health and advanced services.

Key facts

+ 4,480 companies dedicated to **health activities**.

+ 170 companies engaged in **research and development**.

BIOIB. Regional reference cluster with 38 members, turnover of more than €80m and 230 patents.

UIB + IDISBA. Regional reference scientific capabilities.

Investment opportunities

- HealthTech.
- Biotechnology.
- Personalized medicine.
- Well-being and longevity.
- Advanced Nutrition.
- Digital diagnostics.

Key message

The combination of quality of life, international demand and scientific capabilities makes the Balearic Islands an ideal environment for innovation in health and well-being.



Priority sectors and opportunities

BLUE ECONOMY AND NAUTICAL

The blue economy is one of the archipelago's main competitive advantages. The Balearic Islands are one of the largest nautical hubs in the Mediterranean and a European leader in specialised maritime services.

Key facts

5 ports of general interest. Palma, Alcúdia, Maó, Ibiza and La Savina.

17.8 million tonnes of goods handled in the Balearic Islands (11.5 in Palma).

7.9 million maritime passengers in the Balearic Islands

Investment opportunities

- Naval refit and maintenance.
- Smart Ports.
- Port electrification.
- Marine technologies.
- Advanced nautical services.

Key message

Few European regions offer such a strong combination of nautical activity, port infrastructure and maritime innovation opportunities.



Priority sectors and opportunities

ENERGY, WATER AND SUSTAINABILITY

The islands' isolation, human pressure, and ecological transition make the Balearic Islands a priority area for the deployment of sustainable solutions. This is a priority area according to the 2030 Strategic Investment Framework.

The Balearic Islands have an Investment Plan for the Energy Transition of the Balearic Islands (PITEIB) and participate in the European programme Clean Energy for EU Islands.

Key facts

+ €233m for energy transformation (PITEIB)

+ 100 companies dedicated to the production, transport and distribution of electrical energy.

+ 100 companies dedicated to the collection, purification and distribution of water.

€456M. Invested in 155 environmental projects thanks to the Sustainable Tourism Tax.

+ 1,000 electric vehicle charging points (MELIB network).

Investment opportunities

- Renewable energy sources.
- Energy storage.
- Smart water management.
- Circular economy.
- Sustainable mobility.
- decarbonisation.
- Carbon absorption and offsetting projects.

Key message

The Balearic Islands offer a real market to validate and scale environmental solutions with potential for international replication.



Priority sectors and opportunities

PREMIUM AGRI-FOOD AND BIOECONOMY

The Balearic agri-food sector combines Mediterranean identity, differentiated quality, sustainability and a growing orientation towards innovation and the bioeconomy.

Key facts

53,751 hectares of organic farmland.

1,334 organic operators.

+ 460 companies operating in the food industry.

+ 130 companies dedicated to the manufacture of beverages.

Investment opportunities

- Premium food.
- Organic farming.
- Bioeconomy.
- Valorization of by-products.
- Functional foods.
- Agri-food technology.

Key message

The internationally recognised quality of Balearic products creates opportunities in high value-added premium segments.



Priority sectors and opportunities

CREATIVE AND AUDIOVISUAL INDUSTRIES

The Balearic Islands combine unique locations, international projection and a growing infrastructure to support audiovisual production and creative industries.

All of this makes the archipelago a unique environment for audiovisual production and the development of creative industries linked to content, technology and culture.

Key facts

+ 220 film, video and television programme or sound recording companies.

+ 1,800 companies dedicated to artistic creation and entertainment.

Balearic Islands Film Commission.
Support for audiovisual productions.

Atlàntida Film Fest and Evolution Mallorca Film Festival. International profile.

New audiovisual infrastructures - ParcBIT and centres BIT.

Investment opportunities

- Audiovisual production.
- Post-production.
- Digital content.
- Streaming.
- Hybrid events.
- Creative economy.

Key message

The Balearic Islands are a privileged natural setting for the production of content with international reach.



Priority sectors and opportunities

INFRASTRUCTURE AND SUSTAINABLE CONSTRUCTION

Infrastructure modernisation, the energy transition, and the need to optimise resources are driving a new generation of construction and equipment projects.

Key facts

+ 10,800 companies dedicated to building construction.

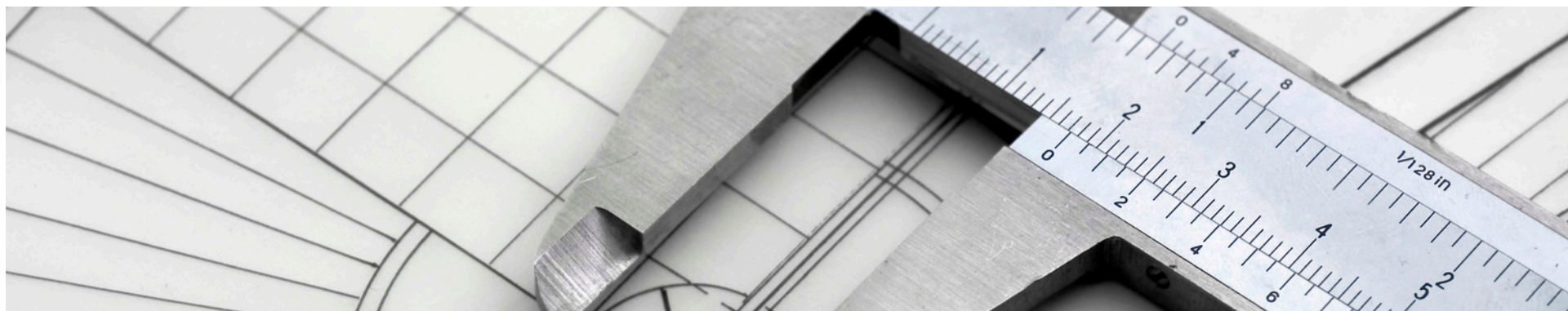
Strong growth in public investment. The Illes en Transformació plan includes a total investment of **€3.8 billion** for the modernisation of public **infrastructure**.

Investment opportunities

- Energy-efficient renovation.
- Housing for workers.
- Industrialized construction.
- Resilient infrastructure.
- Smart facilities.
- Sustainable urban solutions.

Key message

The Balearic Islands need new infrastructure to support their growth and offer investment opportunities aligned with sustainability and innovation.



Priority sectors and opportunities

FASHION AND DESIGN

The Balearic Islands have developed a fashion and design industry that combines Mediterranean identity, craftsmanship, creativity and international projection.

The archipelago boasts renowned brands, a productive tradition linked to footwear, jewelry and textiles, as well as a distinctive positioning associated with the Mediterranean lifestyle and the premium segment.

Key facts

+ 270 companies dedicated to the manufacture of clothing and the **textile industry**.

A renowned industrial tradition. Menorcan footwear and Mediterranean design.

Strong international destination brand. Associated with lifestyle, quality and craftsmanship.

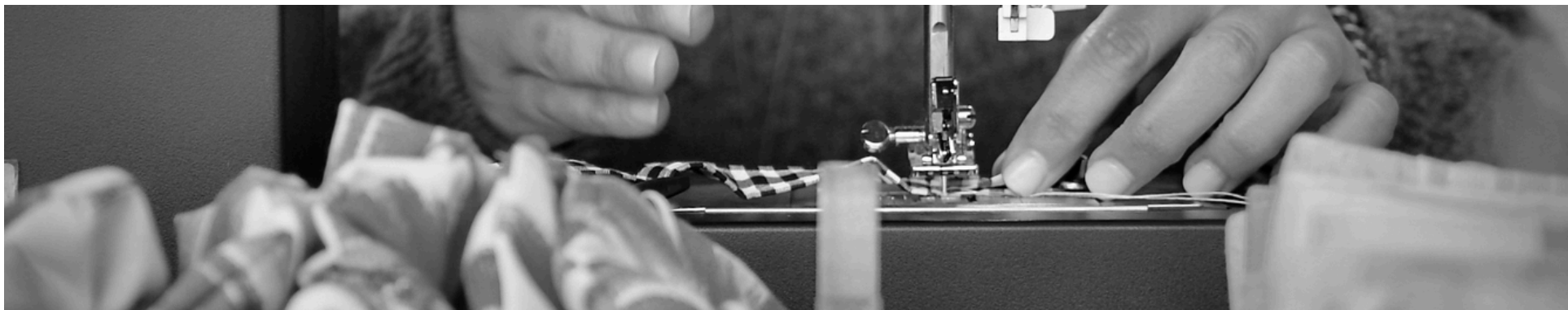
Distributed creative ecosystem. Present in Mallorca, Menorca and Ibiza.

Investment opportunities

- Premium fashion brands.
- Local design and production.
- Sustainable and circular fashion.
- E-commerce and digitization.
- Accessories, jewelry and costume jewelry.
- New lifestyle concepts linked to tourism and quality of life.

Key message

Investing in the Balearic Islands means accessing a creative ecosystem with its own identity, where design, craftsmanship, sustainability and international projection converge to generate high value-added brands.



Balearic Islands, where investing means moving forward

September, 2026

The content has been developed with the utmost technical rigor, through the collection, processing and analysis of socioeconomic and competitiveness indicators, with the aim of offering a structured view of the competitive position of the Balearic Islands within its regional and sectoral context.

However, this document is for informational and analytical purposes only and should not be considered legal, tax, economic, or any other professional advice.





**Govern de les
Illes Balears**